

Wednesday April 26, 2023 - Pomeroy Hotel and Conference Centre

The Fort St. John Job Fair will be held in April at the Pomeroy Hotel and Conference Centre in Fort St. John. The event will bring together up to 36 businesses that are looking to hire in the B.C. Peace.

Even with the current tight job market, our last event in January, saw over 150 people attend. In the spring of 2022, over 200 people attended and the event was sold out with 36 employers participating.

For more information about the job fair visit [www.fsjobfair.ca](http://www.fsjobfair.ca)

The Work BC Fort St. John Job Fair April 26, 2023 from 12 p.m. to 6 p.m. at the Pomeroy Hotel and Conference Centre.

#### **JOB FAIR SCHEDULE:**

10 a.m. to 12 p.m.	Exhibitor Setup
11:30 a.m.	Exhibitor boxed lunch delivered
12 p.m. to 6 p.m.	Open to the General Public
6:15 p.m. to 7 p.m.	Tear Down of the Event

**DEADLINE TO REGISTER: April 7, 2023**

#### **FORT ST. JOHN EXHIBITORS WILL RECEIVE:**

- One 10' x 10' pipe and draped booth
- 8' high back drape and 8' high side drape
- One 8' table
- One electrical outlet
- Buffet lunch for two people
- Company promoted during radio on-location
- Online business listing at [www.fsjobfair.ca](http://www.fsjobfair.ca)

**YOUR INVESTMENT: \$725 plus GST**

#### **OR SPONSOR THE JOB FAIR FOR EVEN MORE EXPOSURE:**

Generate even more exposure for your business during the job fair by becoming one of only five sponsors. As a sponsor, you'll receive the following:

- One 10' x 10' booth with all the features listed above
- Logo on signage (print posters and digital)
- Opportunity to place collateral in vendor packages
- Social Media mentions specific to each sponsor x2
- Inclusion in all radio ads leading up to the event
- **PLUS you will get 30 x:30 second radio ads to use on Moose FM**

**YOUR INVESTMENT: \$1,150 plus GST**

#### **ADD A DIGITAL DISPLAY CAMPAIGN:**

On top of the booth at the show, you can also run a digital display campaign and run your adds on any website. Ads can be targeted by location, demographic information and behavioral information. You can even re-target customers that have visited your website opportunities you have. Here is an exclusive option to exhibitors of the Job Fair:

- Run a 30 day display campaign 62,500 impressions.

**Your investment: \$900 plus GST**

(this is separate from your booth registration.)

#### **ADD A RADIO CAMPAIGN IN FORT ST. JOHN:**

On top of the booth at the show, you can also design a marketing campaign to further promote your business and the job opportunities you have. Here is an exclusive option to exhibitors of the Job Fair:

- Run a radio campaign on Moose FM with 50 x30 second ads

**Your investment: \$849 plus GST**

(this is separate from your booth registration.)

**For more details contact us at 250-787-7100 or [reception@moosefm.ca](mailto:reception@moosefm.ca)**

## REGISTRATION FORM

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## SERVICE

- |  |                |  |                  |
|--|----------------|--|------------------|
| <input type="checkbox"/> Fort St. John Booth | \$725 plus GST | <input type="checkbox"/> Radio Marketing package           | \$849 plus GST   |
| <input type="checkbox"/> Extra buffet meal   | \$45 plus GST  | <input type="checkbox"/> Digital Display Marketing package | \$900 plus GST   |
|  |                | <input type="checkbox"/> Sponsor the job fair              | \$1,150 plus GST |

## ONLINE COMPANY PROFILE

100 word limit for your online profile. Profiles over the word limit will be automatically rejected. Spelling and grammatical accuracy are the responsibility of the registrant.

## NUMBER OF EXHIBITOR BADGES REQUIRED (max of 4)

- 1     2     3     4

For more details contact us at 250-787-7100 or [reception@moosefm.ca](mailto:reception@moosefm.ca)

## WHAT ARE YOU HIRING FOR?

Use the box below to tell us what positions you will be hiring for at the Job Fair. We will use this information to help promote your company and the Job Fair.

## PAYMENT

Master Card     Visa

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_

Is your organization GST exempt?     Yes     No

If yes, please provide the GST exemption number \_\_\_\_\_

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*Your exhibitor booth must be manned by at least one employee at all times during the fair hours. Please do not leave your booth unattended as the fair is not responsible for loss of company or personal items.*

### EARLY TEAR DOWN POLICY

*Please note that early tear down of booths will not be tolerated. Any booths that are disassembled prior to 6 PM on April 26, 2023, will be charged an additional \$250.00 early tear down fee.*

### CANCELLATION POLICY

*Cancellation of space must be received in writing by April 7, 2023, to be refunded. Exhibitors will receive their full payment if cancellation is received by this date. Exhibitors who cancel after the deadline will forfeit the entire cost. Contact the Job Fair by emailing [reception@moosefm.ca](mailto:reception@moosefm.ca)*

### PAYMENT POLICY

*All payments are due with your registration.*

*I acknowledge that I have read, understand, and agree to the Early Tear Down, Cancellation, & Payment policies as stated above. It is agreed that all employees representing our organization at the Fair will be notified of the above agreement before they attend the Fair.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature is required.